



## PROGRAM QUESTIONNAIRE

**Agency:** \_\_\_\_\_  
**Agency Contact:** \_\_\_\_\_  
**Name of Program:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_  
**Fax:** \_\_\_\_\_  
**Date Submitted:** \_\_\_\_\_

### PREMIUM PROJECTION

Is this a new program or an existing program?  New  Existing

#### ***New Program***

Describe how program will be marketed, number of potential insureds, projected market penetration. Attach copies of marketing materials, brochures, etc.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Show estimated premiums for the next 3 years.

\_\_\_\_\_  
\_\_\_\_\_

Ultimate Premium Volume \_\_\_\_\_

#### ***Existing Program***

Describe how program is marketed, number of current insureds, number of potential insureds. Attach copies of marketing materials, brochures, etc.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Show written premium for the past 3 years.

\_\_\_\_\_  
\_\_\_\_\_

Show estimated premiums for the next 3 years.

\_\_\_\_\_  
\_\_\_\_\_

Rollover premium \_\_\_\_\_

Ultimate Premium Volume \_\_\_\_\_

What is the 3 year loss ratio for the program including reserves? \_\_\_\_\_



## COVERAGES REQUESTED

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Are coverages requested different than the current coverages?  Yes  No  
If yes, explain

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Current Carrier \_\_\_\_\_

Attach currently dated and valued current carrier loss runs for all losses for the past 3 years including details of all claims over \$10,000 for the last 5 years.

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Who are the major competitors for this type of risk? \_\_\_\_\_

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Is there any catastrophic, pollution, offshore or other special exposures?  Yes  No

If yes, describe \_\_\_\_\_

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What is the current pricing level as a percentage of ISO? \_\_\_\_\_

What pricing level is being requested? \_\_\_\_\_

List states in which program is written \_\_\_\_\_

Does program require an admitted market? \_\_\_\_\_

What commission level is being requested? \_\_\_\_\_

Attach copy of current program underwriting guide, pricing guide, forms and endorsements and eligibility requirements. Attach copy of current program rate, rule and form filings for admitted programs, if available.

Attach copies of any reports designed to monitor results for the current program (premiums, territory, type of losses, amounts of losses, amounts of reserves, etc).